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Capital City Services Company Names New Officers

TALLAHASSEE, Fla., February 19, 2015 – The Capital City Services Company, which provides the processing and operations function for Capital City Bank, announces IT Project and Program Manager LaDonna Brown and Transactional Risk and Fraud Prevention Manager Chris Kennedy have received new officer titles. Brown has been named IT officer, and Kennedy has been named assistant vice president.

An associate of Capital City Bank since 2002, Brown is responsible for the management and installation of core Bank software, Microsoft contracts, SSL certificates and office technology throughout the footprint. Prior to joining Capital City Bank, she was an assistant project manager at Savannah Laboratories and ran the IT department at Guaranty National Bank of Tallahassee. Brown is also a dedicated community volunteer, giving generously of her time to support a range of organizations and initiatives. She volunteers with United Way of the Big Bend Reading Pals program and America's Second Harvest of the Big Bend Backpack program.

Kennedy is responsible for overseeing Capital City Bank fraud prevention and response operations. Prior to coming to Capital City Bank in 1998, he received his Bachelor of Science degree in finance and mathematics from Florida State University. A dedicated member of the community, Kennedy serves on the finance committee at his church and enjoys teaching personal finance classes as a Junior Achievement volunteer.

About Capital City Bank Group, Inc.

Capital City Bank Group, Inc. (Nasdaq: CCBG) is one of the largest publicly traded financial holding companies headquartered in Florida and has approximately \$2.5 billion in assets. The Company provides a full range of banking services, including traditional deposit and credit services, asset management, trust, mortgage banking, merchant services, bankcards, data processing and securities brokerage services. The Company's bank subsidiary, Capital City Bank, was founded in 1895 and has 63 full-service offices and 71 ATMs in Florida, Georgia and Alabama. For more information about Capital City Bank Group, Inc., visit www.ccbg.com.

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